Two Important Products:
(1) Perfect square trinomial:

$$
\begin{array}{cc}
(a+b)^{2} & (a-b)^{2} \\
(a+b)(a+b) & \text { OR } \\
a^{2}+a b+\underline{a} b+b^{2} & (a-b)(a-b) \\
a^{2}+2 a b+b^{2} & a^{2}-\underline{a b-a b+b^{2}} \\
a^{2} & a^{2}-2 a b+b^{2}
\end{array}
$$

(2) The Difference of Squares

$$
\begin{aligned}
& (a+b)(a-b) \\
& a^{2}-a b+a b-b^{2} \\
& a^{2}-b^{2}
\end{aligned}
$$

* middle terms cancel

$$
\begin{array}{cc}
a^{2}-b^{2} & \\
\text { Ex. }(x+15)^{2} & (2 a+3)(2 a-3) \\
(x+15)(x+15) & 4 a^{2}-6 a+6 a-9 \\
x^{2}+\frac{15 x+15 x+225}{2} & 4 a^{2}-9 \\
x^{2}+30 x+225 & \\
\left(5 b^{2}-4 c\right)^{2} & \text { FOIL }
\end{array}
$$

$$
\begin{gathered}
25 b^{4}-20 b^{2} c-20 b^{2} c+16 c^{2} \\
25 b^{4}-40 b^{2} c+16 c^{2}
\end{gathered}
$$

Ex. Expand:

$$
\begin{aligned}
& 2(x-3)(2 x+5) \\
& (2 x-6)(2 x+5) \\
& 4 x^{2}+10 x-12 x-30 \\
& 4 x^{2}-2 x-30
\end{aligned}
$$

$$
\text { Ex. } \quad \begin{aligned}
& (x+2)(3 x-5)-(2 x-3)(4 x-5) \\
& \left(3 x^{2}-5 x+6 x-10\right)+\left(8 x^{2}+10 x+12 x+15\right) \\
& -5 x^{2}+23 x-25
\end{aligned}
$$

